

Subject: Invitation to the Hungarian Food Summit 2025

17–20 September 2025 | HUNGEXPO Budapest

Dear Sir or Madam,

We are honoured to invite you to attend the **Hungarian Food Summit 2025**, held from **17-20 September 2025 at the HUNGEXPO Budapest** Congress and Exhibition Centre, within the framework of the 82nd **National Agriculture and Food Exhibition and Fair (OMÉK) 18-21 September 2025**.

OMÉK remains Hungary's most prestigious platform for showcasing the entire spectrum of our agriculture and food industry. Combining professional forums, business matchmaking opportunities, and public-oriented programmes, OMÉK promotes innovation, strengthens ties between Hungarian producers and international partners, and raises awareness of sustainable, high-quality food production.

A key highlight of OMÉK 2025 will be the **Hungarian Food Summit**, a two-day hosted buyer programme organised by the Agricultural Marketing Centre, in cooperation with the Ministry of Agriculture of Hungary and CED Central European Development Network Ltd. following the great success of its first edition in 2023. This year's Summit will span two full days B2B event, **offering enhanced opportunities for dialogue and business development between cca. 100 Hungarian food exporters and cca. 200 international buyers, importers, and distributors.**

Our dedicated **Hungarian Food Business stand** will serve as an additional hub for networking and tasting sessions, providing an ideal setting for building long-term business relationships.

What we provide:

- 4 day/3 nights accommodation with breakfast at Novotel Budapest Danube (1027 Budapest, Bem rakpart 33–34)
- Exhibition passes and shuttle service between the hotel and the venue
- Closing reception at an exclusive venue in Budapest

To confirm your attendance, please RSVP until **20 June 2025** to **export@amc.hu** and we will send you the registration link for the B2B programme.

We look forward to welcoming you in Budapest and connecting you with the very best of Hungary's food industry.

Best regards,

Hungarian Food Business Program Team

Planned Schedule

Wednesday, 17 September 2025

18:00–21:00 — Welcome cocktail reception for international buyers

Venue: Novotel Budapest Danube – Event Hall

Thursday, 18 September 2025

Transfer to OMÉK exhibition

Opening remarks – Hungarian Food Summit B2B Event

B2B meetings – Hungexpo Pavilion A - Conference Room

Lunch

B2B meetings – Hungexpo Pavilion A Conference Room

Transfer to the hotel

Friday, 19 September 2025

Transfer to OMÉK exhibition

B2B meetings – Hungexpo Pavilion A -Conference Room

Lunch

B2B meetings – Hungexpo Pavilion A – Conference Room

Transfer to the hotel

Closing cocktail reception with Hungarian companies and invited buyers