

INVITATION

Bulgarreklama Agency
Association of Meat Processors in Bulgaria
Association of Dairy Processors in Bulgaria
National Association of Milk Processors
Federation of Bakers and Confectioners in Bulgaria
National Vine and Wine Chamber
Bulgarian Organic Trade Association
Bulgarian Organic Products Association

specialised
exhibitions



*20
years*

MEATMANIA

THE WORLD OF MILK

*20
years*

BULPEK

SALON DE VIN

INTERFOOD & DRINK

BIO ZONE

6 - 9 November

INVITATION FOR FREE ENTRANCE *

Name / Company.....

E-mail

Address.....

Tel.....

Position

I am interested in:

Field of company activity.....

- MEATMANIA
- WORLD OF MILK
- BULPEK
- SALON DE VIN
- INTERFOOD & DRINK

*Please complete and present at the main entrance of Inter Expo Center

Highlights of the exhibitions in 2013:

- 20th anniversary edition of the exhibition MEATMANIA
- 20th anniversary edition of the exhibition BULPEK
- Participation of Bulgarian companies - producers, representatives, importers and traders of food, drinks, machines, technologies
- Direct foreign exhibitors from France, Poland, Spain, Turkey, Greece, South Korea, etc.
- Collective participations of companies from Italy, Hungary, The Netherlands
- HEPO is promoting Greek farm fish products, frozen fish and seafood products
- Vegiterraneo - a project for the promotion of the European vegetables produced in Crete, Greece
- Presenting of wines from Argentina and South Africa
- Participation of the Trade and investment promotion section of the Embassy of the Republic of Poland in Bulgaria
- BIO ZONE, specialised for certified organic products
- DIET & FITNESS ZONE for dietetic and healthy food and drinks
- "Laboratory for Italian taste" - gourmet zone for promotion of typical regional food related with the best Italian culinary tradition
- The Cake Design Festival entitled to "Autumn Prelude"
- Conference and round table, organized by the Association of Convivia of Slow Food in Bulgaria
- For sixth consecutive year - the "Gold medal with diploma" Contest for high quality innovative marketing products and / or additives
- Consumer Contest
- Useful business program: seminars, presentations, demonstrations, workshops and tastings

What's new?

- The Bulgarian qualification for the most prestigious competition for professional chefs *Bourse d'Or* will be held within SIHRE exhibition
- For the friends of culinary arts, online or offline, is preparing something special - the first of its kind COOLinar dedicated to delicious food and drinks
- Participation of Embassy of Romania and Bilateral Chamber of Commerce Bulgaria-Romania
- Round table on the topic "The Bulgarian bread - food, business, policy"
- Trade missions from Republic of Macedonia and from Japan
- Participation of the Union of Brewers in Bulgaria
- Presentation of the international NO-BLE Ideas project - "Young InNOvators Network for SustainaBLE Ideas in the Agro-Food Sector".
- For the first time - Art Carving at Cake Design Festival 2013
- Questionnaire for visitors with awards provided by *ТехниМаркет*

Venue:

Inter Expo Center - Sofia,
147, Tsarigradsko shose Blvd.

Working time:

November 6th - 8th, 10.00 - 18.30 h
November 9th, 10.00 - 16.00 h

Admission:

Tickets and invitations
For information: + (359 2) 9655 220

Media Partners:

